

NAVIGATINGNEXT
»RECOGNIZING THE BEST

CALL FOR

ENTRIES

2021
STUDENT
SILVER DOME AWARDS



Entry Deadline is June 1, 2021

**Award presentation on October 26, 2021
at IBA2021 Awards Luncheon
Marriott Hotel & Conference Center
Normal, IL**

ENTER:

<https://betternewspapercontest.com/login>

Select:

2021 IBAAcademicsSilverDomeAwards

All passwords have been reset to: BNC

Students or faculty may use the OPEN CALL option but must include payment at time of entry.

Call for Entries

Entry Deadline: All entries must be entered by June 1, 2021

Eligibility Rules:

- All entries must be original material and have been produced in their entirety by fulltime students enrolled in any IBA member college or university for the academic year 2020-2021.
- All entries must have been produced in the facilities of and using equipment belonging to or available as part of a regular academic program to any such Illinois college or university.
- Any faculty or professional work used in any entry will disqualify the entry.

Submit Entries:

Entries will be made using IBA's on-line system to open for entry on April 1, 2021. Students or Instructors must enter audio or video files to a file sharing site such as Vimeo for video and Kiwi6 or Soundcloud for audio. The URL link to that audio or video file is then used for on-line entry.

Follow entry directions to complete process. Complete directions for entry upload are on page 5 of this Call for Entries and available at www.ilba.org.

RADIO

R1: Radio Newscast

Entry must be a single newscast no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community.

R2: Radio Aircheck

Entry should highlight on-air announcing skills of a single on-air talent. A compilation reel of several airchecks may be recorded but should not exceed three (3) minutes in length. Judging will be based on both content and voicework.

R3: Radio Spot

Entry should be a single radio commercial. The spot should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creative use of sound.

R4: Radio Recorded Promo

Entry should be a single radio recorded promo. The promo should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creative use of sound.

R5: Radio PSA

Entry should be a single radio public service announcement. The PSA should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creative use of sound.

R6: Radio News Story

Entry should be a single radio news story no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community.

R7: Radio Sports Story

Entry should be a single radio sports story no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community. Live game broadcasts should be submitted to the "Radio/TV Live Game Broadcast" category.

R8: Radio Longform Journalism Programming

Entry should be an excerpt from a news or sports radio show. The show may be either a regularly scheduled program or special coverage (example: election night special programming, documentary, etc.). The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, writing, editing, news judgement, use of audio, voicework and service to the community.

R9: Radio Longform Entertainment Programming

Entry should be an excerpt from an entertainment radio show. The show may be a regularly scheduled program or special coverage. The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, creativity, editing, creative use of sound, and voicework.

TELEVISION

T1: Television Longform Journalism Programming

Entry should be an excerpt from a news or sports television show, excluding newscasts. The show may be either a regularly scheduled program or special coverage (example: election night special programming, documentary, etc.). The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, writing, editing, news judgement, announcing, graphic presentation/branding, and service to the community.

T2: Television Longform Entertainment Programming

Entry should be an excerpt from an entertainment television show. The show may be a regularly scheduled program or special coverage. The excerpt of the program submitted should be no longer than five (5) minutes; however, several segments of the program may be edited together. Judging will be based on content, creativity, editing, graphic presentation/branding, and announcing.

T3: Television Newscast

Entry should be one television newscast no longer than 30 minutes in length. Judging will be based on content, writing, editing, news judgement, announcing, graphic presentation/branding, and service to the community.

T4: Television News Package

Entry should be one television news pack no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, announcing, and service to the community.

T5: Television Sports Package

Entry should be one television sports pack no longer than three (3) minutes in length. Judging will be based on content, writing, editing, news judgement, announcing, and service to the community.

T6: Television Spot

Entry should be a single television commercial, promo, or public service announcement. The spot should adhere to industry standards regarding time and be submitted as 15, 30, or 60 seconds in length. Judging will be based on scriptwriting, editing, voicework, and creativity.

T7: Television Photojournalism

Entry should be a single television photojournalism piece no longer than five (5) minutes in length. Judging will be based on editing and creative use of both video and sound.

T8: Television Weathercast

Entry should be a single television weathercast no longer than five (5) minutes in length. Judging will be based on content, writing, performance, graphic presentation/branding, and service to the community.

ALL MEDIA

SD 1: Use of New Media

Entry should be any web or digital content used as either a stand-alone product or to enhance on-air broadcast. Examples include, but are not limited to, station/program websites, podcasts, use of social media, text messaging, and web streamed content. Entry should be submitted with links to live content. If content is not live, hard copies (audio, video, screenshots, etc.) should be included. Judging will be based on content, creativity, writing, and use of video or audio (if applicable).

SD 2: Sales Presentation

Entry should be a single printed sales presentation and presented in .pdf format. Judging will be based on content, creativity, design, and sales strategy.

SD 3: Radio/TV Promotional or Public Service Campaign

Entry should be a complete presentation of a promotional or public service campaign. Entries may include written, photographic, graphic, web/new media, audio, and/or video content. Entries are encouraged to provide a written explanation of the entire campaign. Judging will be based on organization, creativity, overall effectiveness of the campaign, and service to the community.

SD 4: Radio/TV Live Game Sports Broadcast

Entry should be an excerpt from an audio or video live game sports broadcast staffed completely by students. The excerpt of the broadcast submitted should be no longer than five (5) continuous minutes. Judging will be based on announcing performance, voicework, and use of video (if applicable).



2021 Student Awards Payment Form

Check or Credit Card Payments

Payment by Paypal available with entries

CATEGORY OF SUBMISSION: Select one category per entry— \$15 per entry

- | | |
|--|--|
| <input type="checkbox"/> R-1 RADIO NEWSCAST | <input type="checkbox"/> T-1 TV LONGFORM JOURNALISM PROGRAMMING |
| <input type="checkbox"/> R-2 RADIO AIRCHECK | <input type="checkbox"/> T-2 TV LONGFORM ENTERTAINMENT PROGRAMMING |
| <input type="checkbox"/> R-3 RADIO SPOT | <input type="checkbox"/> T-3 TV NEWSCAST |
| <input type="checkbox"/> R-4 RADIO RECORDED PROMOTION | <input type="checkbox"/> T-4 TV NEWS PACKAGE |
| <input type="checkbox"/> R-5 RADIO PSA | <input type="checkbox"/> T-5 TV SPORTS PACKAGE |
| <input type="checkbox"/> R-6 RADIO NEWS STORY | <input type="checkbox"/> T-6 TV PHOTO JOURNALISM |
| <input type="checkbox"/> R-7 RADIO SPORTS STORY | <input type="checkbox"/> T-7 TV WEATHERCAST |
| <input type="checkbox"/> R-8 RADIO LONGFORM JOURNALISM | |
| <input type="checkbox"/> R-9 RADIO LONGFORM ENTERTAIN | |

STUDENTS MAY PAY FOR THEIR ENTRIES ONLINE USING PAY PAL.

SCHOOLS ARE ASKED TO CALL IBA WITH CREDIT CARD PAYMENTS OR USE PAY PAL.

IBA can send you a paypal invoice upon request.

- SD-1 USE OF NEW MEDIA
- SD-2 SALES PRESENTATION_{-station or project}
- SD-3 RADIO/TV PROMOTIONAL CAMPAIGN_{-project}
- SD-4 RADIO/TV LIVE GAME SPORTS
- SD-5 COMMUNITY SERVICE PROJECT

CALCULATE FEES: NUMBER OF ENTRIES X \$15= _____

PAYMENT METHOD: _____ CHECK _____ CREDIT CARD* (__ VISA __ M/C __ A/X)

CARDHOLDER NAME: _____ **EXPIRATION:** _____

SIGNATURE: _____ **Sec Number:** _____

***FACULTY INFORMATION-** *Signature of faculty certifying the entry was produced under academic supervision*

FACULTY NAME: _____ **PHONE:** _____

FACULTY SIGNATURE: _____ **EMAIL:** _____

MAIL ENTRY/PAYMENT: IBA - 200 MISSOURI AVE - CARTERVILLE, IL 62918

FAX CREDIT CARD PAYMENTS TO: 618-985-6070 or email to: iba@ilba.org

2021 Student Awards Rules for Entry

IMPORTANT: BetterBNC is optimized for Firefox or Chrome for PC and Macintosh. Please have a recent version downloaded and installed for the best contest experience.

Login

- a. Go to www.betterbnc.com.
- b. Click Contestant Login button on the right side of the page.

Select the appropriate contestant type:

If you are the single point of contact for your organization, select **Contestant Manager**. NOTE:

Once you have submitted 2 entries, you will receive an email validating your Contestant Manager account, enabling you to create Authorized Entrant accounts to make entries on behalf of your organization.

If you have received an email authorizing you to submit entries for your organization, select **Authorized Entrant**.

STUDENTS: If you are an individual submitting your own entries (including non-members and freelancers), select **Open Call**, then enter your email and password. If you haven't yet created an Open Call account, follow the on-screen instructions.

Select the appropriate Contest: 2021 IBAcademics Student Silver Dome Awards

Select the appropriate News Organization: Select school from drop down menu

Enter your email address.

Enter your temporary Password: **BNC** and click Login.

When you first login, the system will prompt you to create a secure password and enter your contact information.

Submit Entries

- a. On the Manage Entries page, click [Submit Entry](#) (left side).
- b. Select the appropriate Division (grouping of categories). N/A
- c. Select the appropriate Category.
- d. Read the corresponding Category Note (directly below the Category selection box), describing the category's requirements.
- e. Complete the Headline/Title field.

Add entry content (may vary by category):

To upload digital file attachments (other than audio/video), click [Browse](#), navigate to the desired file, and select [Open](#).

Allowed file types are PDF, DOC, TXT, JPG, GIF, and PNG. If more than one attachment is desired for this entry, click [Attach More](#) and repeat these steps. If you reach a point where you cannot add any more attachments to an entry, you may have reached the attachments limit, set by your contest administrator. Please try to keep file sizes under 5mb, to aid judges in accessing entry content. For larger files (between 5-50mb), you may upload your file(s) to a 3rd-party web site such as www.issuu.com, and copy and paste the hosted item's web address into the Website URL field.

To add web/audio/video content, copy and paste the content's web address into the provided Website URL field. To host your content online, either upload it to a free *streaming content* website (e.g. YouTube) or talk to your IT person about adding it to your station's website. Make sure the content will be accessible online throughout the contest and awards process. Here are some examples of free *streaming content* websites where you can upload audio and video content:

Audio: www.kiwi6.com, www.tindeck.com or Soundcloud.com (no cost to create your own account)

Video: www.vimeo.com (to use IBA's account: login-iba@ilba.org password: iba1999)

IMPORTANT: Please ensure that items are not behind a paywall or a password-protected area. If they are, you must provide username/password info in the Comments section of your entry. **Judges may disqualify your entry** if work samples are inaccessible.

- g. Add Credits for each person responsible for the entry content.
- h. Add Comments (if available), but keep them brief (e.g. 100 words).
- i. Click [Submit](#).

STUDENTS and SCHOOLS MAY ENTER AS OPEN CALL CONTESTANTS WHEN ENTERING ON THEIR OWN.

SELECT "OPEN CALL CONTESTANT" AND IBA WILL SEND A CONFIRMATION EMAIL YOU MAY CONTINUE TO ENTER WHILE WAITING FOR CONFIRMATION EMAIL PAYMENT FOR OPEN CALL MUST BE MADE AT TIME OF ENTRY OR BY CALLING 618-985-5555.