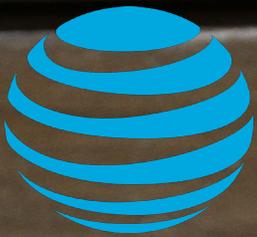


# THE ((TRANS R))

THE WALKING DEAD'S  
STAR  
**EMILY KINNEY**  
TO PERFORM

**FINALISTS  
ANNOUNCED**

Silver Dome Gala Presented  
by



**AT&T**

**IBA2017**

**PREVIEW**





## FROM THE PRESIDENT DENNIS LYLE, IBA PRESIDENT/CEO

It's always nice to be recognized for work well-done. Such is the case with IBA's Radio Broadcasters of Chicagoland's (RBC) Committee, recognized by NABEF, the educational arm of the NAB, in naming the IBA a finalist in NABEF's Service to America's "Service to Community" category, the result of the RBC's 40+ station half-hour roadblock last October. KZLV-FM San Antonio walked away first place honors, but the IBA/RBC was in good company with the other finalists in this category including KGBX-FM Springfield, MO, iHeartMedia; KSHE-FM St. Louis, MO, Emmis Communications Corp; KSOS-FM Las Vegas, NV, Faith Communications Corp; WFEZ-FM Hollywood, FL, Cox Media Group; and WTAM-AM Cleveland, OH, iHeartMedia. Congrats to (then) RBC Committee Chairman and current IBA Chairman of the Board **Doug Levy** and his committee members for an outstanding job. iHeart Chicago's **Matt Scarano** has since taken over the reins of the RBC Committee. Watch for more great things to come from this unique group of IBA-member community-minded radio broadcasters in the Chicago media market, and more great things from Doug who passed the RBC Committee Chair baton to Mark, only to become a new member of the NAB Board of Directors. **IBA Director Emeritus Emily Barr** is also to be congratulated as Chicago's Graham Media Group's WDIV-TV Detroit, NABEF's winner in its "Service to America Television Award" category, recognizing a television station for *the totality of its efforts and its commitment to excellence in serving its community.*

Speaking of awards, congrats to **IBA's Vice-Chair TV John Idler** who is on tap to receive the 2017 "Dante Award" by Chicago's Joint Civic Committee on Italian Americans (Chicago media blogger Rob Feder reports the award celebrates local media figures who answer the call of Italian poet Dante Alighieri to be "no timid friend to truth."). Congrats as well to **IBF Chairman John Gehron** who is set to receive the 2017 "Rockwell Lifetime Achievement Award" this July at the 42nd annual Conclave conference in Minneapolis.

Of course, congrats to all the finalists in IBA's 2017 Silver Dome Awards competition and listed in this issue of *Transmitter*. Winners of our many best-of-the-best in Illinois broadcasting will be honored at the new and improved "AT&T Presents the IBA2017 Silver Dome Awards Gala," standalone event scheduled for 6pm on June 8th at Springfield's Abraham Lincoln Museum. No longer a part of IBA's annual one-day conference, this

# ((TRANSMITTER))

year's Silver Dome Awards Gala will welcome AMC's "Walking Dead" alum (Beth Greene) talented actress, and BMI singer/songwriter **Emily Kinney** (featured on the cover) as our dessert entertainment. This year's Gala also serves as our forum to honor our 2017 IBA/Vincent T. Wasilewski Broadcaster of the Year (Tribune's **Larry Wert**) and our 2017 IBA/W. Russell Withers Jr Broadcast Pioneer (retired WHBF-TV sportscaster **Don Sharp**.) Please register today as the Museum offers limited seating and we expect a "sold out" situation.

Meanwhile IBA2017 is shaping up nicely with its steering committee putting final touches to this year's one-day June 27th event at the Marriott Hotel and Conference Center in Normal, IL. With a theme like "Making Money on Main Street," how could you or members of your staff not want to attend? We have a total of four, count 'em, four "live" panels scheduled for the day to discuss, among other topics, legal, regulatory, and legislative issues, auto advertising, success stories in broadcast advertising by broadcast *advertisers*, as well as a Great Ideas featuring out-of-state broadcasters. RAB's **Jeff Schmidt**, P1 Learning's **Speed Marriott**, as well as Ecstein, Summers, Armbruster & Company's **Adam Armbruster** and **Jake Winchell** will provide standalone sessions at IBA2017 as well. Lunch is included for all attendees. Learn more at [ilba.org](http://ilba.org) where you'll find registration is open for both the June 8th and June 27th events.

Looking forward to seeing you there! (DL)

## ABOUT THE COVER

There's not a Walking Dead fan that doesn't remember actress Emily Kinney in the role of fan-favorite "Beth Greene." These days, Emily juggles a busy acting career with her love of writing and performing her music and she does just that courtesy of BMI as "AT&T Presents IBA's 2017 Silver Dome Awards Gala," on June 8th in Springfield, IL. This event will sell out, so get your tickets now for an evening of celebrating the "best of the best."



# EMILY KINNEY

**BMI SINGER SONGWRITER EMILY KINNEY TO PERFORM AT SILVER DOME AWARDS**



Call it a sweet end to dinner or a sweet beginning to the evening's award ceremony, one of BMI's newest talents will provide the entertainment at the Silver Dome Awards Gala on June 8th.

Emily Kinney is a singer, songwriter and actor best known for her role as Beth Greene on AMC's hit television series *The Walking Dead*. Kinney's musical talents have been featured on TV, in musical theater, and in her own releases. A Nebraska native, she studied theatre at Nebraska Wesleyan University and New York University, staying in NYC to pursue her acting and music career. Kinney worked in theatre off-broadway and regionally before landing a role on Broadway in the musical adaptation of *Spring Awakening*.

In 2011 she released her debut EP, *Blue Toothbrush*, and started working on *The Walking Dead* where she would later become a series regular. Her singing has been prominently featured on the show, notably a moving cover of Tom Waits's "Hold On", and a haunting rendition of the traditional Scottish song "The Parting Glass" with cast-mate Lauren Cohan, the latter of which appears on *The Walking Dead: AMC Original Soundtrack, Vol. 1*. Kinney has also been seen in reoccurring roles and guest appearances on television series such as *Law & Order: Criminal Intent*, *Law & Order: SVU*, *The Good Wife*, *The Big C* and more recently, *The Knick*, *Masters of Sex*, and *Conviction*.

In 2014, Kinney released her second EP *Expired Love (Thirty Tigers)*, which featured seven original songs written by Kinney, with production by Caleb Shreve and Conrad Korsch (bassist, Rod Stewart), and mixes by Mikal Blue (Colbie Caillat, One Republic, Toad the Wet Sprocket). The EP reached #43 on the iTunes Pop Chart and #3 on the Amazon Singer-Songwriter Chart.

2015 and 2016 saw a busy performance schedule including a 31-date tour in support of Kinney's first full-length album *This Is War*, released October 2nd. The May/June tour concluded with a sold-out show at Los Angeles' Troubadour. Kinney was also featured in *Rolling Stone*, *Refinery29*, *Buzzfeed*, *People*, *Entertainment Weekly*, *Spin*, *Relix Magazine*, *American Songwriter*, *Fuse*, to name a few, and presented for *iHeartRadio Festival* and the *ACCA Awards*.

Most recently, Emily released two new songs, *Back on Love* and *Popsicles* via 7-inch vinyl, and her poetry was published in *Darling* magazine. Currently, she is in production on ABC's *Ten Days in the Valley* working opposite Kyra Sedgwick filming in Los Angeles and working on her next album.

Tickets for this event are available at: [www.ilba.org](http://www.ilba.org) until June 1st or until event is sold out. Tickets and seating are limited.

# SILVER DOME AWARD FINALISTS

## SMALL MARKET RADIO

### Best Hard News Story

WCMY/WRKX  
Tornado Aftermath-Seneca, IL June 23 2016  
Credit to: Emily Reardon, Rick Koshko

WCSJ  
WCSJ-Morris Child Makes Heroic 911 Call  
Credit to: Justin Ritz

WLBK  
Small Market Radio  
Credit to: WLBK-NIU Rifkin Rape Case

Best Local Radio Newscast  
Viriden Broadcasting  
Best Local Radio Newscast  
Credit to: Sean Patrick

WCMY/WRKX  
January 20, 2016 6am News With Rick Koshko  
Credit to: Rick Koshko, Emily Reardon

WRMJ  
Small Market Radio  
Credit to: Western Illinois Today News Dec. 14, 2016

Best Radio Humorous Commercial  
WCMY/WRKX  
Handy Foods IGA-12 Days of Christmas  
Credit to: Terry Christensen, Johnny Freeburg

WGIL/WAAG/WLSR/WKAY  
Small Market Radio  
Credit to: Community National Bank "A New Pair"

WRHL  
Bockman's Auto Care -  
Credit to: Jay Burlison,  
Shawn Lowe, Rick Green

Best Radio Light Feature  
WDAN  
Grain Bin Bed & Breakfast  
Credit to: Bill Pickett

WLBK/WCSJ  
WLBK-DeKalb Library Tour  
Credit to: Scott Zak

WRMJ  
Small Market Radio  
Credit to: #cornstars

Best Radio Local Broadcast Team  
WDAN  
Small Market Radio  
Credit to: NJCAA Div. II Men's National  
Basketball Tournament Broadcast Team

WQRL  
SATURDAY MORNING TALKING SPORTS 11-26-16  
Credit to: JIM MUIR, TRAVIS SEVERIN

WYOT  
The Coyote Morning Show  
Credit to: Kris Wexell, Jay Burlison

Best Radio News Reporter  
WDAN  
Bill Pickett  
Credit to: Bill Pickett

WLBK  
Small Market Radio  
Credit to: DeKalb Airport Tour

WRMJ  
Life Is Good  
Credit to: James Taylor

Best Radio Non-Humorous  
Commercial  
WGIL/WAAG/WLSR/WKAY  
Cottage Rehab "Knees"  
Credit to: Amanda Balsler, Eric Hanson

WGIL/WAAG/WLSR/WKAY  
Small Market Radio  
Community National Bank "Daughters"

WCSJ  
Breaking Away-State's Attorney spot-Mommy  
Credit to: Angela Baumeister, Mike Williams,  
Jim Wyman

Best Radio Personality  
WDNL  
Small Market Radio  
Tommy B's Big Show  
Credit to: Tommy Barnes

WRHK  
"The Rock Nation"  
Credit to: Ken Kirby

WYOT  
Kris Wexell - WYOT-FM  
Credit to: Kris Wexell

Best Radio Play-by-Play  
WEIU FM  
Eastern Illinois Basketball  
Credit to: Mike Bradd, Jack Ashmore

WMIX  
Small Market Radio  
Credit to: CHANGNON SWAN SONG:  
Mt. Vernon vs. Centralia

WRMJ  
Rockets Head To State, Again  
Credit to: James Taylor, Darren Bizarri

Best Radio PSA  
WGIL/WAAG/WLSR/WKAY  
Knox County YMCA "Annual Campaign -  
Joey Range"  
Credit to: Amanda Balsler

WMIX  
Small Market Radio  
Credit to: Be the Match: Bone Marrow Registry

WQRL  
VETERANS HONOR FLIGHT OF SOUTHERN ILLINOIS  
Credit to: WES BENNETT, ASHLEY HUGO

Best Radio Series or Documentary  
Viriden Broadcasting  
Small Market Radio  
Credit to: Mid Morning Macomb  
Alzheimer's Special Reports

WJVO  
Bark Park Series  
Credit to: Sarah Hautala, Kristen Rucks  
Diana McCutcheon Bushnell

WRMJ  
Price & Happ Make 2016 Splash  
Credit to: James Taylor

Best Radio Spot News Coverage  
WDAN  
Small Market Radio  
Credit to: Westville Man Rescued From Fire

WLBK  
WLBK-Jack McCullough Freed  
Credit to: Scott Zak

WCSJ  
WCSJ-Seneca EF-2 Tornado Coverage  
Credit to: Justin Ritz

Best Radio Station Community Service  
WLBK  
Small Market Radio  
Credit to: Freezin For Food drive

WCSJ  
WCSJ-Stuff The Bus  
Credit to: Lee Ann Oliver, Kevin Schram,  
Mike Williams, Angela Baumeister, Mary Ann Holm

WRMJ  
Goes To Bat For 4-H & BJ Luxmore Memorial Fund  
Credit to: James Taylor

Best Radio Station Self-promotion  
WGIL/WAAG/WLSR/WKAY  
Small Market Radio  
Credit to: FM95 "Christmas In Chicago"

WILY/WRXX  
BSN Working Man Promo  
Credit to: Chad Baker, Seth Dawson

WYOT  
Coyote Morning Show  
Credit to: Jay Burlison, Kris Wexell

Best Radio Station Use of New Media  
Viriden Broadcasting  
Small Market Radio  
Credit to: Thank You Blue

WLBK/WCSJ  
WCSJ-Magical Morris Football Final Four  
Credit to: Mike Williams

WMIX  
WMIX Sports  
Credit to: Chris Hugo, Danny Czerwinski,  
Avery Barton

Best Radio Station Website  
WLSR  
WLSR Website  
Credit to: Chris Lagrow, Brian Prescott,  
Mollie Prescott

WGIL  
WGIL Website  
Credit to: Mollie Prescott, Brian Prescott,  
Chris Lagrow

WRHL  
Small Market Radio  
WRHL.net

Best Sportscaster  
WDAN  
Small Market Radio  
Credit to: Eric Loy

WQRL  
BENTON RANGERS WQRL 012316  
Credit to: JIM MUIR

WRMJ  
WRMJ High School Sports Spotlight  
Credit to: James Taylor

# MEDIUM MARKET RADIO

## Best Hard News Story

WDWS  
20 Years Ago Today Tornadoes Hit Urbana and Ogdan  
Credit:

WSPY  
Attorneys Present Arguments in \$1.8 Million Lawsuit Against Former Speaker of the U.S. House Dennis Hastert  
Credit: Jim Wyman

WSPY  
Kendall County Board Members Spar Over Autopsy Table in 2017 Budget  
Credit: Jim Wyman

## Best Local Radio Newscast

WSPY  
Jim Wyman Afternoon Newscast  
Credit: Jim Wyman

WSPY  
Tyler Bachman Morning Newscast  
Credit: Tyler Bachman

WTAX  
WTAX 7:05am News November 9, 2016  
Credit: Dave Dahl, Will Stevenson

## Best Radio Humorous Commercial

Cap Radio Group  
Chatham Sweet Corn Festival  
Credit:  
Best Radio Humorous Commercial  
WMAY  
Deja Vu - No Trump Allowed  
Credit: Johnny Molson

WSPY  
Flatso's Tire-Christmas Schmaltsy  
Credit: Nicholas Santoria

## Best Radio Light Feature

WSPY  
Yorkville Baker Wants Kendall County Board to Pass 'Cupcake Ordinance'  
Credit: Jim Wyman

WSPY  
Saving the Historic 1895 Millbrook Bridge  
Credit:

WSPY  
The Eddie Miller Story-John McCrory  
Credit: John McCrory

## Best Radio Local Broadcast Team

WLRW/WIXY/WCFF/WXTT/WXLS/WYXY  
Holstein & Company  
Credit: Steve Holstein, Melissa Anfield, Andy Roberts

WLRW/WIXY/WCFF/WXTT/WXLS/WYXY  
Tim & Sarah - The Morning Mix on Mix 94.5  
Credit: Tim & Sarah

WMAY  
Mike & Molson on WMAY

## Best Radio News Reporter

WSPY  
Kendall County Board Deals with Coroner Toftoy Controversy: Jim Wyman Reports  
Credit: Jim Wyman

WSPY  
Disturbance at Fox Valley Mall Involves Hundreds: Tyler Bachman Reports  
Credit: Tyler Bachman

WTAX  
Dave Dahl  
Credit: Dave Dahl

## Best Radio Non-Humorous

Commercial  
WCIL/WOOZ/WJPF/WXLT/WUEZ  
Chittyville 2016  
Credit: Matt Linsin

WEJT/WYDS/WZNX/WZUS  
Ray Eldridge Jewelry Milestones  
Credit:

WMAY  
Staab Family - Sgt. Mike  
Credit: Johnny Molson

## Best Radio Personality

WCIL/WOOZ/WJPF/WXLT/WUEZ  
Lia Mira in the Morning  
Credit: Lia Mira

WCIL/WOOZ/WJPF/WXLT/WUEZ  
Andi Ahne  
Credit: Andi Ahne

WEJT/WYDS/WZNX/WZUS  
Tara Nickerson  
Credit: Tara Nickerson

## Best Radio Play-by-Play

WCIL/WOOZ/WJPF/WXLT/WUEZ  
Carterville Lions vs. #6 Benton Rangers  
Credit:

WDZ-AM  
The Improbable Playoff Comeback  
Credit: Aric Lee, 'T-Mac' Tony McClain

WSPY  
Indian Creek vs. Seton Academy IHSA 3rd Place Bball Game-Jim Teckenbrock  
Credit: Jim Teckenbrock

## Best Radio PSA for Local Charity/Cause

WCIL/WOOZ/WJPF/WXLT/WUEZ  
The Manliest Man 3  
Credit: Matt Linsin, Dave Lustenberger

WCIL/WOOZ/WJPF/WXLT/WUEZ  
The Most Marvelous Woman 3  
Credit: Matt Linsin, Dave Lustenberger

WSOY-AM  
WSOY Community Food Drive – NowDecatur.com  
Credit: Brian Byers, Lindsay Romano, Jeff Daly, Matt Hall

## Best Radio Series or Documentary

WDWS  
CUMTD Trial  
Credit: Tim Ditman, Michael Kiser

WQNA  
"Silent Killer: The Pancreatic Cancer Pandemic"  
Credit: LARRY CORLEY

WTAX  
Illinois Legislature Coverage  
Credit:

## Best Radio Spot News Coverage

WSOY-AM  
Decatur Fire Department rescues man stuck in trench  
Credit:

WSPY  
Armed Robbery and School Lockdown in Shabbona  
Credit: Jim Wyman

WTAX  
North Dirksen Warehouse Fire  
Credit: Dave Dahl, Will Stevenson

## Best Radio Station Community Service

WEJT/WYDS/WZNX/WZUS

Medium Market Radio  
Credit: Water Drive for Flint, Michigan

WEJT/WYDS/WZNX/WZUS  
Pounds of Pride  
Credit: Sarah Edwards

WLRW/WIXY/WCFF/WXTT/WXLS/WYXY  
Mix 94.5's "Wish on Wheels"  
Credit: Tim Taylor, Sarah Addison

## Best Radio Station Self-promotion

WFMB  
WFMB Teacher of the Month  
Credit:

WGEM-AM/FM  
WORLD SERIES CUBS  
Credit: Greg Gawronski

WGEM-AM/FM  
WGEM HANDEL ON THE LAW  
Credit: Greg Gawronski

## Best Radio Station Use of New Media

Capitol Radio Group  
103.7 WDBR -  
Credit: Blake Stadel, Julie Jacobs, Mike Connolly, Mike Jones, Justin Lee

WMAY  
WQLZ - Week In Rock Reports  
Credit:

WSPY  
Sandwich Fair App. Creates a New Opportunity for Illinois' Largest County Fair  
Credit: Doug Nelson, Jeni Beckman, Larry Nelson

## Best Radio Station Website

WMAY  
WQLZ.COM  
Credit: Kyle Hutchinson, Wes Styles

WMAY  
US927.COM  
Credit: Kyle Hutchinson, Kellie Michaels

WTAX  
WTAX.com  
Credit: WTAX.com

## Best Sportscaster

WDZ-AM  
Aric Lee, ESPNDecatur 1050 AM  
Credit: Aric Lee, ESPNDecatur 1050 AM

WMAY  
Cubs World Series Champs  
Credit: Mike Wennmacher

WSPY  
Somonauk Post Season Recap-  
Credit: Jim Teckenbrock and Troy Felton

# CHICAGO MARKET RADIO

## Best Radio Non-Humorous Commercial

iHeart Media Chicago  
Dave Hilton - CSN: Bulls  
Credit: Dave Hilton

MeTV-FM  
Chicago Market Radio  
Credit: Evergreen Window and Doors

## Best Local Radio Newscast

WBBM  
7 p.m. newscast, March 11, 2016  
Credit: Cisco Cotto, George Ofman,  
Geoff Dankert, Don Schuble, Ken Kosek,  
Susan Glick

## Best Radio Station Community Service

iHeart Media Chicago  
WGRB - Biggest Give and Receive  
Credit: Sonya Blakey, Marcella Jones,  
DeAndre Patterson

## Best Radio PSA for Local Charity/Cause

iHeart Media Chicago  
WLIT - Salvation Army  
Credit: Dave Hilton

iHeart Media Chicago  
Chicago Market Radio  
Credit: WGRB - Museum Of Science  
and Industry: Black Creativity

iHeart Media Chicago  
WGCI - True Star Foundation  
Credit: Bionce Foxx, Keith Erquhart  
Best Radio Station Website  
WGN-AM Radio  
Chicago Market Radio  
Credit: WGN Radio

WTMX FM  
wtmx.com  
Credit: Jeff Buti

## Best Radio Station Use of New Media

iHeart Media Chicago  
Chicago Market Radio  
Credit: WEBG - Big Code Of Honor Mannequin  
Challenge

iHeart Media Chicago  
WEBG - Dodging the LA Dodgers  
Credit: Steve Stewart, JRDN (Jordan), Mason,  
Remy, Alabama, Emily Bermann

WGN-AM Radio  
Honoring Our Marines  
Credit: Shanae Paulus, Jackie Paulus

## Best Radio Humorous Commercial

MeTV-FM  
Al Gelato Chicago  
Credit: Michael Horn, Jim Roche, George Blaise

## Best Radio Station Self-promotion

iHeart Media Chicago  
WVAZ Doug Banks Memorial  
Credit: Ramonski Luv, Bionce Foxx, Terrance "T  
Storm" Battle, Steve Harvey

iHeart Media Chicago  
Chicago Market Radio  
Credit: WLIT - Cubs Win World Series

MeTV-FM  
From Hipsters to Hippies  
Credit: Michael Horn, Rick O'Dell

## Best Radio Light Feature

iHeart Media Chicago  
Chicago Market Radio  
Credit: WEBG-FM hosts Veterans Day Parade  
for Retired Solider

WGN-AM Radio  
Hello Squiggy  
Credit: Kevin Richter, Wendy Snyder, Bill Leff

## Best Radio Series or Documentary

WBBM  
Generation Heroin  
Credit: Lisa Fielding

WGN-AM Radio  
National Parks at 100: Our Midwest Treasures  
Credit: Dave Schwan

WGN-AM Radio  
Chicago Market Radio  
Credit: The 2016 Vote

## Best Radio Local Broadcast Team

iHeart Media Chicago  
Chicago Market Radio  
Credit: WGCI - The Chicago Morning Takeover

iHeart Media Chicago  
WKSC - Fred and Angi - Best Local Broadcast Team  
Credit: Fred, Angi, MJ Slykas

WGN-AM Radio  
Would Esmeralda Buy That?:  
The Nick Digilio Show  
Credit: Nick Digilio, Esmeralda Leon,  
Vic Vaughn, Dan Sugrue

## Best Radio Play-by-Play

WBBM  
Chicago Market Radio

Credit: Bears vs. Viking 10/31/2016

WGN-AM Radio  
Blackhawks force Game 7 vs Blues  
Credit: John Wiedeman, Troy Murray

WGN-AM Radio  
Northwestern basketball vs Illinois  
Credit: Joey Meyer, Dave Eanet

## Best Radio Spot News Coverage

WBBM  
The Rally That Never Was  
Credit: Bob Roberts, Steve Miller, Rob Hart,  
Geoff Dankert, Don Schuble

## Best Radio News Reporter

WBBM  
Chicago Market Radio  
Credit: Bernie Tafoya 2016

WBBM  
Lisa Fielding 2016  
Credit: Lisa Fielding

WGN-AM Radio  
Andrea Darlas  
Credit: Andrea Darlas

## Best Sportscaster

WBBM  
Joniak's Journal - Sept. 11, 2016  
Credit: Jeff Joniak

WBBM  
Chicago Market Radio  
Credit: George Ofman 2016

WGN-AM Radio  
Cubs Force Game 7  
Credit: Dave Eanet

## Best Radio Personality

iHeart Media Chicago  
WGCI - Leon Rogers  
Credit: Leon Rogers

WTMX FM  
Chicago Market Radio  
Credit: WTMX Kevin "Koz" Koske  
fternoons on THE MIX

# MEDIUM MARKET TV

## Best Community Service Activity/WCIA

Operation Honor Guard  
Peter Carlson, Taylor White, Coby Cooper,  
Credit: Rich Flesch, Staff

WREX  
Freeport Food Drive  
Staff

WREX  
Stuff the Bus  
Staff

## Best Local Program-Series-Documentary

KHQ  
KHQA Shattering the Silence  
Credit: Chad Douglas, Kristen Hamilton, Matt Rector

WIFR  
No Place to Call Home  
Credit: Whitney Martin

WIFR  
Campaign 2016  
Credit: Mike Garrigan

## Best TV Anchor

WCCU  
Doug Quick

WIFR  
Whitney Martin

WREX  
Kristin Crowley

## Best TV Hard News Story

WAND  
Unplugged –  
The Clinton Nuclear Power Station  
Credit: Doug Wolfe

WREX  
2nd Grade, 1st Gang  
Credit: Kristin Crowley

WSIL  
Manhunt  
Credit: Anna Giles

## Best TV Investigative Report

WHBF  
The Business of Medical Marijuana  
Credit: Morgan Briesmaster, Mike Lopez

WREX  
Behind the Tape: An In-Depth Look  
at Rockford's Violent Crime Problem  
Credit: Kristin Crowley, Reuben Jones,  
Audrey Moon, Josh Morgan

WTVO  
Sales Tax Switcheroo  
Credit: Eric Wilson, Scott Picken

## Best TV Light Feature

WIFR  
Settling the Score  
Credit: Whitney Martin

WREX  
Stroll on State: A Holiday Made in Rockford  
Credit: Josh Morgan, Kyle Yonkers, Robert Burke

WSIL  
Callie On The Job: School Janitor  
Credit: Callie Carroll, Jared Roberts

## Best TV Photojournalist

WEEK-TV  
Dive Team  
Credit: Doug Smith

WICS/WICD  
Shawn Shanle Best Photojournalist  
Shawn Shanle

WSIL  
Callie On The Job: St. Louis Zoo  
Credit: Jared Roberts

## Best TV PSA

KFVS  
Salvation Army - Why We Ring  
Credit: Bryan Schilligo, Jeff Cunningham,  
Mollie Lair, Mary-Ann Maloney,  
Crystal Britt

WEEK Creative  
St. Jude Children's Research Hospital Runs  
Credit: Chris Curl

WIFR  
Take Your Brat to Work Day 2016  
Credit: Nick Schneider

## Best TV Reporter

KHQ  
KHQA Emden Tornado  
Credit: Kristen Hamilton, Jenny Dreasler,  
Nicholas Stewart

WCIA  
WCIA Abby Llorico  
Abby Llorico

WREX  
Reuben Jones  
Reuben Jones

Best TV Single Commercial  
WEEK Creative  
Bremer Jewelry Family  
Credit: Jeff Bennett

WMBD  
Thirty-Thirty Coffee:  
"Coffee Is Our Philosophy"  
J Credit: oel Matzenbacher,  
WMBD-TV Creative Services

WREX  
Rock Valley College Athletics  
Credit: Kyle Yonkers

## Best TV Sports Story

KHQ  
KHQA The Exchange  
Credit: Chris Duerr, Kristen Hamilton

WREX  
Beating Cancer, One Step at a Time  
Credit: Derek Bayne

WTVO  
One-legged Gymnast  
Credit: Scott Leber

## Best TV Sportscaster

WCIA  
Bret Behrens

WICS/WICD  
David Coy

WTVO  
Scott Leber

## Best TV Spot News Coverage

KHQ  
KHQA Emden Tornado  
Credit: Kristen Hamilton, Nicholas Stewart,  
Jennifer Dreasler, Katey Roshetko,  
Chad Douglas

WAND  
Campustown Shooting  
Credit: Doug Wolfe, WAND TV Staff

WCIA  
Tornado Damage

Credit: Jessica Kunz, Karyna Rodriguez,  
Derick Fabert, Jennifer Roscoe, Lauren Laws

## Best TV Station Self-Promotion

KFVS  
Heartland Unsolved  
Credit: Dan Timpe, Kathy Sweeney, Bill Allen,  
Ryan Bollinger

KFVS  
Great Sports  
Credit: Dan Timpe, Colleen Glastetter, Todd Richards,  
Grant Dade, Jeff Cunningham, Laura Wibbenmeyer

WEEK Creative  
HOI News School Closings  
Credit: Creative Services Team  
Best TV Use of Graphic Design  
WCIA  
WCIA 3 News Best Use of Graphic Design  
Credit: Taylor White, Peter Carlson

WEEK Creative  
WEEK Chuck Fall Changes  
Credit: Tom Pokarney

WSIL  
Summer concert  
Credit: Scott Foster

## Best TV Website

WAND  
WAND-TV, Best TV Website  
Credit: Morgan Schaab, WAND TV Staff

WREX  
WREX.com  
Credit: Cody Carter, Audrey Moon

WSIL  
WSIL TV BEST WEBSITE  
Credit: WSIL STAFF

## Best Use of Interactive Media

KFVS  
KFVS12 Interactive  
Credit: Dan Timpe, Colleen Glastetter, Bryan Schilligo

WIFR  
5 Credit: Days, 5 Great Lakes  
Aaron Wilson

WREX  
More Than a News Desk: The 13 News Studio  
Credit: Staff

## Best Weathercaster

WICS  
Cheryl Lemke

WIFR  
Mark Henderson

WSIL  
Rachel Duensing

## Best TV Newscast

WAND

WGEM  
News at 5, 11/8/16

WREX  
Twin Tragedies

# CHICAGO MARKET TV

## Best Community Service Activity

WCIU-Weigel  
Fill A Bag, Fill A Bus  
Credits: WCIU, The U

WLS TV

ABC7 Share The Joy  
Credits: Staff

## Best Local Program-Series-Documentary

WCIU-Weigel  
Chicago's One Night Stand-Up  
Credits: WCIU Production Team

WCIU-Weigel  
Monday Football Now - The Pregame Show  
Credits: WCIU Production Team

WGN-TV

Unforgettable: Living With Alzheimer's  
Credits: Steve Novak, Terry Bates, Dina Bair, Dean Richards

## Best TV Anchor

WGN-TV  
WGN-TV Larry Potash  
Credits: Larry Potash

## Best TV Hard News Story

WBBM-TV  
Tasered to Death?  
Credits: Dave Savini, Reporter, Michele Youngerman, Producer

WBBM-TV

Devon Quinn Story  
Credits: Brad Edwards, Reporter, Andrew Schroedter, Producer, Wendy Widon, Producer

WMAQ-TV

Code of Silence  
Credits: Staff -- NBC5 Chicago

## Best TV Investigative Report

WBBM-TV  
Lead Testing  
Credits: Pam Zekman, Reporter, Dan Blom, Producer

WBBM-TV

Pharmacy Drug Dealers?  
Credits: Pam Zekman, Reporter, Carol Thompson, Producer

WMAQ-TV

Deadly Pursuit | Persecuciones Mortales  
Credits: Staff -- NBC5 Chicago and Telemundo Chicago

## Best TV Light Feature

WCIU-Weigel  
Wake Boarding on Lake Michigan  
Credits: Jackie Kostek, Dustin Aldrich

WGN-TV

WGN-TV Chasing Chicago  
Credits: Stacy Friedman, Nelson Howard

## Best TV Newscast

WBBM-TV  
6 pm Newscast on October 28th  
Credits: CBS 2 News Team

## Best TV Newscast

WLS TV  
ABC7 Eyewitness News  
10pm 10/28/16  
Credits: Staff

WMAQ-TV

Emergency at O'Hare  
Credits: Staff

## Best TV Reporter

WBBM-TV  
Trump's Gary Promise  
Credits: Brad Edwards, Reporter

## Best TV Single Commercial

WCIU-Weigel  
Richardson Adventure Farm  
Credits: George Blaise, Patrick Madden, Charles Alling

WGN-TV

WGN-TV Chicago Blackhawks  
Team Woodlawn  
Credits: Andrew Lennie

WGN-TV

WGN-TV Crosstown Classic  
Credits: Ryan Johnson

## Best TV Sports Story

WCIU-Weigel  
The Wrigley Field Bears  
Credits: Chris Cangilla, Kerry Sayers, Charles Alling

WCIU-Weigel

Remembering Buddy Ryan  
Credits: Chris Cangilla, Kerry Sayers, Charles Alling

## Best TV Spot News Coverage

WBBM-TV  
O'Hare Plan Fire  
Credits: CBS 2 News Team

WLS TV

O'Hare Plane Fire  
Credits: Staff

WLS TV

Police Shooting Video Released  
Credits: Staff

## Best TV Station Self-Promotion

WCIU-Weigel  
How U Met - campaign  
Credits: Karen Shimek

WCIU-Weigel

Jerry Springer 25th Anniversary  
Credits: Sally Zikas, Jim Marketti

WCIU-Weigel

Who Do U Love - campaign  
Credits: Steve Boal, Jim Marketti, Karen Shimek

## Best TV Use of Graphic Design

WGN-TV  
WGN-TV Chicago's Merry Own  
Credits: Kristi Ikemire, Bernard Ong

## Best TV Website

WGN-TV  
wgntv.com Chicago  
Credits: Jennifer Lyons, Elyse Russo, Sandy Pudar, Anna Roberts, Marisa Rodriguez, Mike Ewing

WLS TV

ABC7Chicago.com  
Credits: Staff

## Best Use of Interactive Media

WGN-TV  
WGN-TV Digital Signage  
Credits: Vance Allen, Tom Vodick, Jeff Wilson

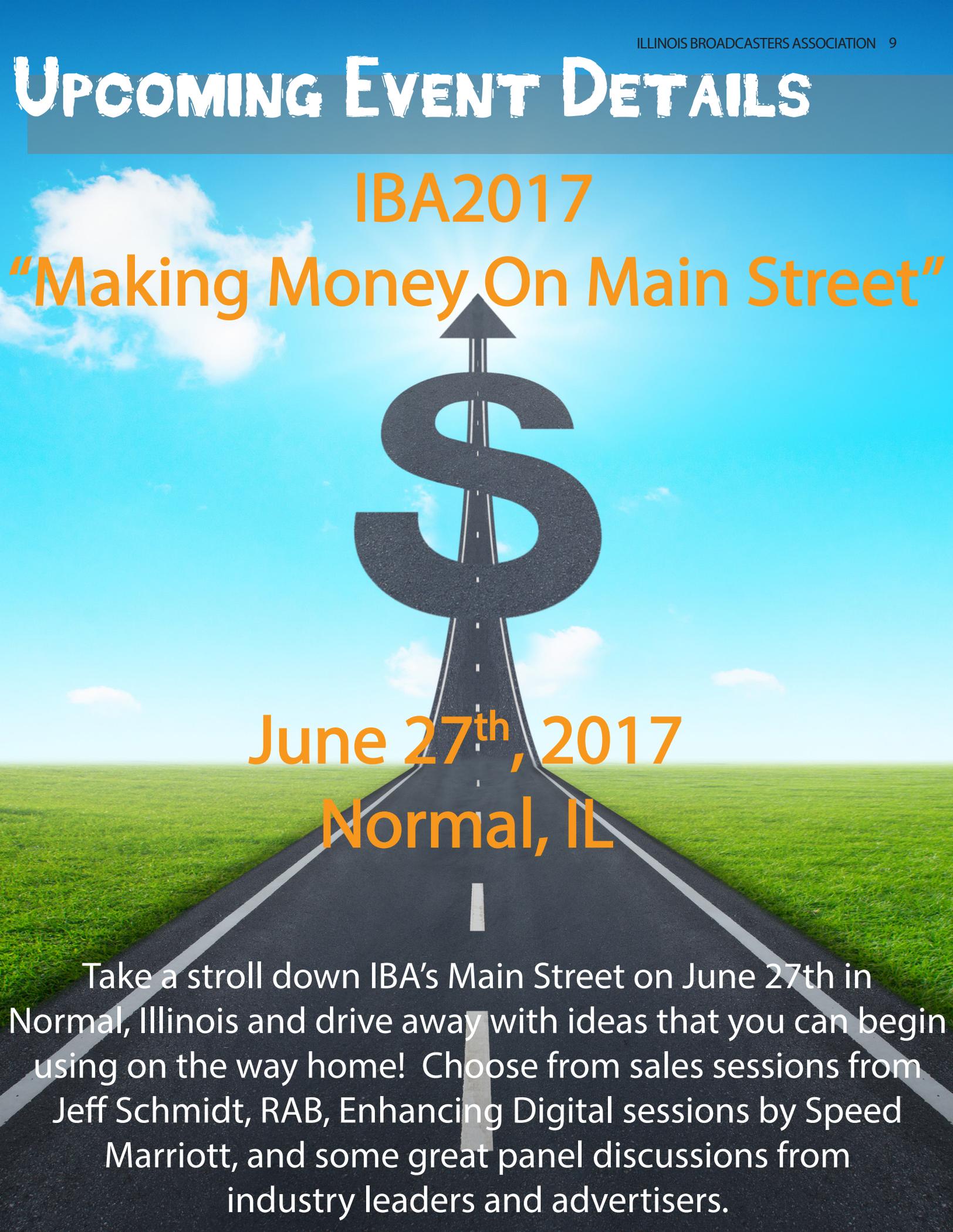
WLS TV

Little Village Paleta Vendor Receives \$380,000 Check  
Credits: Staff

# UPCOMING EVENT DETAILS

IBA2017

“Making Money On Main Street”

A perspective view of a paved road with white dashed lines leading towards a large, dark dollar sign (\$) that is positioned at the end of the road. The road is flanked by green grass, and the sky is blue with scattered white clouds. The dollar sign is the central focus, with the road leading directly to it.

June 27<sup>th</sup>, 2017  
Normal, IL

Take a stroll down IBA's Main Street on June 27th in Normal, Illinois and drive away with ideas that you can begin using on the way home! Choose from sales sessions from Jeff Schmidt, RAB, Enhancing Digital sessions by Speed Marriott, and some great panel discussions from industry leaders and advertisers.

# MAKING MONEY ON MAIN STREET, ONE-DAY SALES CONFERENCE

Take a stroll down IBA's Main Street on June 27th in Normal, Illinois and drive away with ideas that you can begin using on the way home! Choose from sales sessions from Jeff Schmidt, RAB, Enhancing Digital sessions by Speed Marriott, and some great panel discussions from industry leaders and advertisers.

Registration is just \$49 for sellers and includes lunch at the IBA2017 Diner.

Managers registration is \$99 includes the Manager's Breakfast, sessions and Lunch.

## EXPLORE THESE SESSIONS-

### Legislative, Legal and Regulatory Manager's Breakfast

7:00 am, IBA's Breakfast Diner Opens, 7:30 am Panel Session

Managers will want to arrive early for this important panel discussion that will address everything legal! Buffet breakfast at the IBA2017 Diner will open at 7 am with the session start time at 7:30 am.

Panelists include: Scott Flick-Pillsbury Winthrop Shaw Pittman; Nicole Gustafson-NAB; Don Craven-Craven Law; John Bradley-IBA Lobbyist

This important session will dive into issues facing our industry on the Federal Level with an update on the FCC and new Chairman, IBA's new Lobbyist John Bradley will discuss the status of the Illinois budget and the Governor's plan for the state along with an update on the No Ad Tax efforts, NAB will provide attendees with updates on the key issues facing the 155th Congress and Scott Flick to provide updates on the legal issues.

### 9:30 am RAB: Creating Customers for Life

New business development is the driving force for new revenue, but keeping and growing existing advertisers on Main Street is

equally important to maintain year-over-year growth. Stop re-selling the same inventory, reduce client turnover, and make your advertisers "Customers for Life."

Session by Jeff Schmidt, RAB

### 9:30 am Enhancing Digital Sales

This is a live and in-person session is designed to run up to a total of two (2) hours plus the opportunity for post-session questions and include P1 Learning CEO and Trainer, Speed Marriott. Part 1 at 9:30, Part 2 immediately follows at 10:45 am.

In addition to your role as a media account manager... you must become an absolute champion of both traditional and digital media. And that's going to require you to set aside all of your pre-conceived media biases. You are no longer a Radio or TV rep, because you my friend are a brand and marketing specialist! In this session we will give you an understanding of 1) The features & benefits of your media assets, 2) The three primary types of digital media: Owned, Paid and Earned, 3) The definitions for today's top 10 digital terms, 4) The consumer purchase path. Whether it is digital or traditional media, the process of building a brand is the same. Embracing this is your first step toward success

Session by Speed Marriott, P1 Learning

### 9:30 am Auto Industry Trends, Needs & How to Approach Them

It is still the number one advertising category on Main Street and Adam Armbruster and Jake Winchell of Eckstein, Summers, Armbruster & Company will deliver 60 minutes of great information on auto dealer trends from two of the best consultants in the industry.

Session by: Adam Armbruster, Sr. Partner, Eckstein, Summers, Armbruster & Company along with Jake Winchell

### 10:45 am Bringing a Closing Attitude to Every Presentation

Another great RAB session by Jeff Schmidt! Wouldn't it be nice if every presentation ended with the prospect saying, "YES"? The reality is, most times, the prospect will have an objections. However, it's important to remember that objections are a natural part of the closing process. Learn a proven system that improves your closing ratio.

Session by Jeff Schmidt, RAB

### 10:45 am Enhancing Digital Sales, Part 2

Wrap up this topic and stay for part 2 of Speed Marriott's presentation on digital selling.

Session by Speed Marriott, P1 Learning

### 10:45 am Promotional & Sales Ideas Proven to Create Revenue

Back by popular demand, IBA is building an All-Star Panel of the brightest promotions directors from the North, South, East, and West of Illinois (out of state broadcasters) to share their winning ideas on the best promotions!

Panel is still under construction and names will be added soon. This panel will make you hungry...and we've postured it just before lunch at the IBA2017 Diner!

Session panelists to be announced.

### Lunch at the IBA2017 Diner, 12:00 noon

Gather your station's attendees together at a table at the IBA2017 Diner and share what you've learned and how you are going to use it. We've heard you loud and clear and we have removed all of the presentations. You'll hear about promotional ideas from the Illinois 200 Committee and a surprise keynote speaker....that's it!

Meet at the Diner on Main Street in Red Bird Rooms C & D

### 1:15 pm Automotive Dealers That Drive Business

We've gathered auto dealers, industry representatives and Illinois Automotive Dealers Association directors for this panel. Stay in your lunch seats and we will bring the panel to you!

Panelists: Doug Owen, Advertising Director for Shottenkirk Automotive Group; Mike Eul, Pinnacle Advertising Agency; Mike Hillstrom, Select Marketing Group; Adam Armbruster, Eckstein, Summers and Armbruster. Keep following this as more panelists will be added.

Keep your table as this session immediately follows the Advertiser panel in Red Bird Rooms C & D

### 2:30 pm Main Street Advertisers Making Money With You and For You!

Some of the greatest ideas come from the advertisers themselves! We've gathered a panel of expert advertisers that value broadcast radio and television and have integrated digital into successful campaigns to "Make Money on Main Street."

#### Panelists:

Kevin Applebee, Flooring Surfaces, Champaign; Dave Dunn, Dave's Auto Body, Galesburg; Kevin Breheny, JL Hubbard & Bonds, Decatur; and Joe Mershman, Mershman Seeds, West Point, Iowa.

Panel begins immediately after lunch!

### 3:30 pm Return to Your Own Main Street

We heard you...you want to be on your way home so you can begin to use those ideas. We'll have you on your way home about 3:30.



# Making Money on Main Street



IBA2017 June 27th Marriott Hotel & Conference Center Normal, IL

Registration Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
 Title: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Station/Company: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### JUNE 27th: TICKET OPTIONS:

\_\_\_\_\_ \$49 SELLER TICKET—for sellers, includes all sessions and luncheon

\_\_\_\_\_ \$99 MANAGER TICKET—for managers and includes breakfast and lunch

## List Additional Registrations

First/Last Name	Email	Title	Price
_____	_____	_____	<input type="checkbox"/>
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_____	_____	_____	<input type="checkbox"/>

Card Number: \_\_\_\_\_  
 Expiration: \_\_\_\_\_ Sec Code: \_\_\_\_\_  
 Cardholder Name: \_\_\_\_\_  
 Zip code of billing address \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Email receipt to: \_\_\_\_\_

Payment: \_\_\_\_\_ Check payable to IBA

Mail payment: IBA  
 200 Missouri Ave  
 Carterville, IL 62918  
 Fax form: 618-985-6070  
 Email Scan: iba@ilba.org