

# 2020 IBA Medium Market Radio Silver Dome Winners List

## **Best Radio Non-Humorous Commercial**

WOOZ, Carterville

Entry: Primo's - Country App

Credit: Matt Linsin

## **Best Local Radio Newscast**

WSPY, PLANO

Entry: Kathryn Bloch WSPY Newscast

Credit: Kathryn Bloch

## **Best Radio Station Community Service**

WDBR, Springfield

Entry: 103.7 WDBR Radiothon

Credit: Blake Stadel, Julie Jacobs

## **Best Radio PSA for Local Charity/Cause**

WYMG, Springfield

Entry: WYMG Christmas Wish

Credit: Lara Thomas, Sean Lynch, Michael Theriac

## **Best Radio Station Use of Non-Broadcast Media**

WOOZ, Carterville

Entry: Kent on the SOUS

Credit: Matt Linsin, Kent Zimmer

## **Best Radio Humorous Commercial**

WVZA, Marion

Entry: WTAO: Black Diamond Harley Davidson

Credit: Gavin Murphy, Kellee Lipe, Brady Haupt

## **Best Commercial Produced on Behalf of an Advertiser**

WFMB, SPRINGFIELD

Entry: Trailermasters Trailer

Credit: Dave Comstock

## **Best Radio Station Self-promotion**

WSPY, PLANO

Entry: The Trading Post Holiday Promo

Credit: Chris Schwemlein

## **Best Radio Light Feature**

WTAX, Springfield

Entry: Holidays for Everybody And For Nobody

Credit: Dave Dahl

## **Best Radio Series or Documentary**

WQNA, SPRINGFIELD

Entry: Hanging on to a Rainbow: The Judy Garland Story

Credit: LARRY CORLEY

## **Best Radio Local Broadcast Team**

WYMG, Springfield

Entry: Lynch And Lara 100.5 WYMG

Credit: Sean Lynch, Lara Thomas

## **Best Radio Play-by-Play**

WVZA, Marion

Entry: West Frankfort Football with Brady Haupt and Caleb Martin

Credit: Brady Haupt, Caleb Martin

## **Best Radio Spot News Coverage**

WSPY, PLANO

Entry: The Scene of Henry Pratt Mass Shooting in Aurora

Credit: Tyler Bachman, Mark Harrington, Kathryn Bloch, WSPY News Team

## **Best Hard News Story**

WSPY, PLANO

Entry: Fallen ISP Special Agent Robert Kolowski Honored at Law Enforcement Memorial Ceremony

Credit: Jim Wyman

## **Best Radio News Reporter**

WTAX, Springfield

Credit: Dave Dahl

## **Best Sportscaster**

WSOY-AM, Decatur

Entry: Payback 25 Years Later

Credit: Airic Lee

## **Best Radio Personality**

WSOY-AM, Decatur

Entry: The Aric Lee Show

Credit: Airic Lee

## **Station of the Year**

WDZQ, DECATUR

Entry: 95Q WDZQ Station of the Year

Credit: Robert Urbanek, Josh Roberts, Brittney Campbell